

PREPARING FOR YOUR REAL ESTATE PHOTOGRAPHY PHOTOSHOOT

You don't get a second chance to make a first impression!

A tidy, uncluttered home means a smooth photoshoot and a more marketable real estate sale. Some of these projects need to begin weeks ahead of time to be ready.

We all desire the same thing. We want to sell your house. So let's work together to make a great first impression! Thank you.

Exterior

- ☐ Move all vehicles from the driveway and in front of the residence.
- ☐ If the garage is being photographed move vehicles outside away from the front of house
- ☐ Mow lawn or freshen up rocks
- ☐ Remove BBQ covers
- ☐ Store garbage cans out of sight
- ☐ Remove gardening tools and hoses unless mounted
- ☐ Hide pool toys
- ☐ Clean and display patio furniture
- ☐ Children's toys minimized
- ☐ Trim and clean shrubery and fallen leaves
- ☐ Clean exterior windows
- ☐ Remove debris and clutter from front and rear patio
- ☐ Check all exterior lights (of twilight)
- ☐ Remove unused planters

Bedrooms

- ☐ Clear all clutter from nightstands
- ☐ Minimize children's toys
- ☐ Clear visible clothing and shoes
- ☐ Make all beds
- ☐ If possible place a new or fresh bedspread on the beds
- ☐ Fluff decoative pillows
- ☐ Depersonalize as much as possible
- ☐ Remove excess furniture if possible

Bathrooms

- ☐ Remove clutter from countertops
- ☐ Remove dirty linens
- ☐ Place decorative or nice towels
- ☐ Clean sinks
- ☐ Clean mirrors and shower
- ☐ Close all toilet lids
- ☐ Hide toilet cleaning supplies including plungers
- ☐ Clear bars of soap and shampoo bottles from viewing area

Entire House Interior

- ☐ Replace all non-working light bulbs
- ☐ Clear excess clutter
- ☐ Depersonalize as much as possible
- ☐ Open all blinds and curtains
- ☐ Turn off all fans
- ☐ Put food away
- ☐ Secure all pets
- ☐ Hide pet dishes and pet beds
- ☐ Remove holiday decor
- ☐ Vacuum and mop floors
- ☐ Turn off all TV's
- ☐ Turn off all computer monitors
- ☐ Tidy loose cords and wires
- ☐ Hide all diaper pails
- ☐ Remove loose laying magazines and papers
- ☐ Remove baby gates

Kitchen & Dining

- ☐ Wipe countertops
- ☐ Clear items from appliance surfaces (magnets and pictures etc)
- ☐ Clear small appliances off countertops
- ☐ Remove hanging dish towels
- ☐ Remove sponges and gloves etc.
- ☐ Clean sink
- ☐ Put food away
- ☐ Remove hanging dish towels
- ☐ Remove table leaf

What You Could Be Charged Extra For

- ☒ Photographer needs to help clean
- ☒ Return visit due to home not being ready for the photoshoot
- ☒ Photoshoot out vehicles, trash cans, movable structures, etc.
- ☒ Removing or rearranging furniture
- ☒ Waiting while the agent or homeowner cleans

Additional Note:

Please do not schedule any other services the day of your appointment. As a safety and efficiency concern, please ensure all pets are crated or put in a separate room with the door closed. Unfortunately, if we arrive at an appointment with the pet loose in the house and there is no one home to crate the animal, we will have to reschedule the appointment.



If there are questions regarding this list, please contact Marc at marc@landandskyphotography.com or text 520-402-7970